

Year

Department of International Relations / Department of International Relations /

Course Code	Course Name	Teorical	Practice	Laboratory	Credits	ECTS
IR424	INNOVATION AND KNOWLEDGE MANAGEMENT	3.00	0.00	0.00	3.00	5.00

Course Detail

Course Language	: Turkish
Qualification Degree	: Bachelor
Course Type	: Optional
Preconditions	: Not
Objectives of the Course	: The aim of this course is to explore innovation management, knowledge management, and their interaction with business, and to inform students about innovative business models, practices, and knowledge management.
Course Contents	: Innovation management and its importance in the knowledge economy, innovation management in businesses, and the knowledge management process.
Recommended or Required Reading	: Trott, P. (2017). Innovation Management (6th Edition). Pearson. Jashapara, A. (2011). Knowledge Management (2nd Ed.). Pearson.
Planned Learning Activities and Teaching Methods	: Lecture, Question-Answer, Interaction, end-of-course quizzes, discussion
Recommended Optional Programme Components	: It is recommended that you read before class.
Course Instructors	: Prof. Dr. Hakan Vahit Erkutlu
Instructor's Assistants	: There are no assistants teaching the course.
Presentation Of Course	: Theoretical Face-to-Face
Update Date	: 1/19/2026 3:21:45 PM
Dosya İndirilme Tarihi	: 2/13/2026

Course Outcomes

Upon the completion of this course a student :

- 1 It analyzes the strategic link between types of innovation and the knowledge management cycle.
- 2 It applies methods for transforming tacit and explicit knowledge into institutional value.
- 3 It produces solutions to sectoral problems through open innovation and design-oriented thinking techniques.

Pre / Side Conditions

Course Code	Course Name	Condition	Teorical	Practice	Laboratory	Credits	ECTS
-------------	-------------	-----------	----------	----------	------------	---------	------

Weekly Contents						
	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
1.Week	*Introduction to innovation management			*Please read the course content and ECTS information before coming to class. See pages - in the Innovation textbook.	*Lecture, Discussion, Question-and-Answer	
2.Week	*Introduction to innovation management			*Please read the course content and ECTS information before coming to class. See pages - in the Innovation textbook.	*Lecture, Discussion, Question-and-Answer	
3.Week	*Introduction to innovation management			*Please read the course content and ECTS information before coming to class. See pages - in the Innovation textbook.	*Lecture, Discussion, Question-and-Answer	
4.Week	*Managing Innovation within Firms			*Please read the course content and ECTS information before coming to class. See pages - in the Innovation textbook.	*Lecture, Discussion, Question-and-Answer	
5.Week	*Managing Innovation within Firms			*Please read the course content and ECTS information before coming to class. See pages - in the Innovation textbook.	*Lecture, Discussion, Question-and-Answer	
6.Week	*Introduction to Knowledge Management			*Please read the course content and ECTS information before coming to class. See pages - in the Knowledge Management textbook.	*Lecture, Discussion, Question-and-Answer	
7.Week	*Reviewing			*Please read the course content and ECTS information before coming to class. See pages - in the Knowledge Management textbook.	*Lecture, Discussion, Question-and-Answer	
8.Week	*The nature of knowing					
9.Week	*Organizational Learning			*Please read the course content and ECTS information before coming to class. See pages - in the Knowledge Management textbook.	*Lecture, Discussion, Question-and-Answer	
10.Week	*The learning organization			*Please read the course content and ECTS information before coming to class. See pages - in the Knowledge Management textbook.	*Lecture, Discussion, Question-and-Answer	
11.Week	*Knowledge Management Tools			*Please read the course content and ECTS information before coming to class. See pages - in the Knowledge Management textbook.	*Lecture, Discussion, Question-and-Answer	
12.Week	*Knowledge Management Tools			*Please read the course content and ECTS information before coming to class. See pages - in the Knowledge Management textbook.	*Lecture, Discussion, Question-and-Answer	
13.Week	*Implementing knowledge management			*Please read the course content and ECTS information before coming to class. See pages - in the Knowledge Management textbook.	*Lecture, Discussion, Question-and-Answer	
14.Week	*Implementing knowledge management			*Please read the course content and ECTS information before coming to class. See pages - in the Knowledge Management textbook.	*Lecture, Discussion, Question-and-Answer	
15.Week	*Reviewing			*Please read the course content and ECTS information before coming to class. See pages - in the Knowledge Management textbook.	*Lecture, Discussion, Question-and-Answer	

Assesment Methods %
1 Ara Sinav : 40.000
3 Final : 60.000

ECTS Workload

Activities	Count	Time(Hour)	Sum of Workload
Vize	1	1.00	1.00
Final	1	1.00	1.00
Derse Katılım	14	3.00	42.00
Ders Öncesi Bireysel Çalışma	14	2.00	28.00
Ders Sonrası Bireysel Çalışma	14	2.00	28.00
Ara Sınav Hazırlık	6	2.00	12.00
Final Sınavı Hazırlık	8	3.00	24.00
			Total : 136.00
			Sum of Workload / 30 (Hour) : 5
			ECTS : 5.00

Program And OutcomeRelation																			
	P.O.1	P.O.2	P.O.3	P.O.4	P.O.5	P.O.6	P.O.7	P.O.8	P.O.9	P.O.10	P.O.11	P.O.12	P.O.13	P.O.14	P.O.15	P.O.16	P.O.17	P.O.18	P.O.19
	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15	P.O. 16	P.O. 17	P.O. 18	P.O. 19
L.O. 1	4	0	0	0	4	0	4	0	0	0	0	0	0	0	0	0	0	4	0
L.O. 2	4	0	0	0	4	0	4	0	0	0	0	0	0	0	0	0	0	4	0
L.O. 3	4	0	0	0	4	0	5	0	0	0	0	0	0	0	0	0	0	5	0
Avarage	4.00	0	0	0	4.00	0	4.33	0	0	0	0	0	0	0	0	0	0	4.33	0

Ders/Program Çıktıları İlişkisi																			
P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15	P.O. 16	P.O. 17	P.O. 18	P.O. 19	

BEWARE OF PLAGIARISM! Please pay attention to proper academic citation rules and avoid plagiarism, an unethical and academically fraudulent behavior, when completing reports, assignments, or other academic works, and it is treated with the same disciplinary action as cheating in a classroom setting. It is imperative to refrain from presenting another person's ideas, language, expressions, or any other form of intellectual property as your own. Regardless of quality, your assignments/projects/research should reflect your original work. Perfection is not a requirement, and in case of any uncertainties regarding academic writing guidelines, you may seek clarification from your course instructor.

Engel Durumu/Uyarılama Talebi : Engel durumuna ilişkin herhangi bir uyarılama talebinde bulunmak isteyen öğrenciler, dersin öğretim elemanı ya da Nevşehir Engelli Öğrenci Birimi ile en kısa sürede iletişime geçmelidir.